



## ***2008 Awards Luncheon Sponsorship Opportunities***

### **Executive Sponsor- \$7,500 (\$7,100 tax-deductible)**

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#### ***Company Recognition***

- Logo recognition in event materials distributed to over 4,000 community members
- Prominent logo recognition in multiple ads run in the Grand Rapids Business Journal
- Logo recognition in WRC newsletter articles promoting the event (circulation 2,500)
- Recognition in WRC annual report (circulation 2,500)
- Company signage displayed at event (500 attendees)
- Listing in event program book
- Recognition during luncheon program
- Company logo on Women's Resource Center's web page, with link to corporate web page (average of 15,000 hits/month)
- Priority seating for 20 (two tables of 10)

### **Underwriter Sponsor- \$5,000 (\$4,800 tax-deductible)**

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- Logo recognition in WRC newsletter articles promoting the event (circulation 2,500)
- Logo recognition in multiple ads run in the Grand Rapids Business Journal
- Recognition in WRC annual report (circulation 2,500)
- Company signage displayed at event (500 attendees)
- Listing in event program book
- Recognition during luncheon program
- Priority seating for 10 (one table)

### **Jubilee Sponsor- \$2,500 (\$2,300 tax-deductible)**

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- Priority seating for 10 (one table)
- Name recognition in multiple ads run in the Grand Rapids Business Journal
- Company signage displayed at event (500 attendees)
- Listing in event program book
- Recognition during luncheon program
- Recognition in WRC newsletter and annual report (circulation 2,500)

## **Partner Sponsor- \$1,000 (\$800 tax-deductible)**

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- Priority seating for 10 (one table)
- Listing in event program book
- Recognition during luncheon program
- Recognition in WRC newsletter and annual report (circulation 2,500)

## **Sponsor- \$750 (\$630 tax-deductible)**

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- Six luncheon tickets
- Listing in event program book
- Recognition during luncheon program
- Recognition in WRC annual report (circulation 2,500)

## **Supporter- \$500 (\$420 tax-deductible)**

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- Four luncheon tickets
- Listing in event program book
- Recognition in WRC annual report (circulation 2,500)

## **Friend- \$250 (\$210 tax-deductible)**

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- Two luncheon tickets
- Listing in event program book
- Recognition in WRC annual report (circulation 2,500)

For more information about sponsoring the 2008 Luncheon, contact Sharon Caldwell Newton at [scnewton@grwrc.org](mailto:scnewton@grwrc.org) or 616-458-5443.